



FOR IMMEDIATE RELEASE
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BIR Training Center Hosts Its First Pitch Deck Competition as Part of Applied Business Administration program.

CHICAGO, Illinois. BIR Training Center, founded in 1993, is an institution of postsecondary education with four locations in Chicago specializing in a variety of occupational and academic fields, including English for Specific Purposes, Applied Business Administration, and University Test Preparation. BIR Training Center hosted its first Student Pitch Deck competition for Applied Business Administration students. Students had an opportunity to deliver a pitch to a panel of investors and faculty, discuss their business ideas in detail, and answer questions from the audience.

“This competition offered a strong opportunity for students to gain business English proficiency and the chance to apply their rich life experiences as international students to pitch some compelling start-up ideas”, noted Mr. Christopher Nyren, founder of the education focused investment and consulting firm Educated Ventures. “BIR students have demonstrated significant accomplishments in business English and presented business ideas with the potential for success outside of the academic environment. Participating in the evaluation panel for this group of BIR graduates was stimulating and rewarding,” stated Mr. Dovid Gurevich, the business coach and operating partner at Holding Advisors, a full-service Mergers and Acquisitions advisory and management consulting firm. “The initial Student Pitch Deck presentations by international students at BIR Training Center were a great success. Students had to learn business English skills including American entrepreneurship and how to organize a convincing presentation with visuals. Students received invaluable feedback from investors,” said Dr. Kenneth Ehrensaft, Higher Education Specialist at BIR Training Center. “These types of events provides students with a real world ability to receive feedback on their ideas and additionally key insight from various financial professionals,” noted Mr. Tom F. Garber, one of two founding partners of SilkRoadIB and the director of True Capital Financial Partners. “With more youth turning to entrepreneurship around the globe, the Applied Business Administration Program at BIR Training Center is the perfect environment for students to upgrade their Business English skills,” added Dr. Feliks Kravets, Business English Manager at BIR Training Center.

The opportunity for students to receive feedback from industry experts makes this type of event an essential part of learning, which greatly benefits startup-minded students by providing them with the opportunity to enhance their business communication skills.

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